

ESTO and Stokker Forge Pan-Baltic Partnership to Revolutionize the Industry

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Tallinn, Estonia – Exciting news unfolds as [ESTO Group](#), a leading non-bank financial institution in the Baltics, and [Stokker AS](#), a powerhouse with over 30 years of experience in selling and maintaining professional tools and equipment, join forces for a strategic Pan-Baltic cooperation. This collaboration brings together two industry leaders, aiming to revolutionize the Baltic region.

A Powerful Collaboration

With yearly revenue of around 200 million euros in Baltics and over 30 years of experience in selling and maintaining professional tools and equipment, Stokker has established itself as a trusted name in the industry. Their team comprises top experts across various fields, including construction, agriculture, woodwork, metalwork, cleaning, lubricant garage equipment, gardening and forestry.

This partnership focuses on introducing innovative payment solutions, with ESTO 3 and ESTO hire purchase options taking center stage. Through ESTO 3, Stokker's customers gain the flexibility to split their payments into three equal parts without incurring additional costs. The hire purchase option extends this convenience, allowing customers to pay in installments over a period of up to 60 months, redefining affordability and convenience in the industry.

Enhancing the Purchasing Experience

Renee Preiman, Ecommerce Director at Stokker, expresses enthusiasm about the collaboration: "Just as we have always strived to provide our customers with the best tools and equipment, this partnership with ESTO Group allows us to enhance their purchasing experience. The introduction of ESTO 3 and hire purchase payment methods opens up new possibilities for our customers, providing them with greater financial flexibility."

Edward-Edgar Rääim, the Head of Sales at ESTO Group, emphasizes the significance of the collaboration: "Our collaboration with Stokker marks a significant milestone in our pursuit of delivering exceptional solutions to our customers. By combining our expertise and resources, we can create new avenues for success and empower professionals across industries. The introduction of ESTO 3 and hire purchase further strengthens our commitment to providing flexible and convenient payment options."

Commitment to Customer Experience and Growth

Together, ESTO Group and Stokker AS are committed to elevating customer experiences and driving growth in the Baltic region. This strategic partnership harnesses the strengths of both entities, creating a synergy that paves the way for innovative solutions and enhanced opportunities for professionals in various industries.

About ESTO Group

ESTO is a leading non-bank financial institution in the Baltics, committed to reshaping the e-commerce landscape. With a focus on technology and customer loyalty, ESTO offers financial solutions that suit both consumers and sellers.

About Stokker

Stokker has over 30 years of experience in the field of selling and maintaining professional tools and equipment. Stokker started from the passion towards tools, machines and technical sports. Stokker employs more than 500 specialists of their field. The company's consolidated turnover amounts to EUR 100 million, and over the years, Stokker has belonged to most successful Estonian companies.

Contact Information

Name: Mikk Metsa

Title: CEO

Email: mikk@esto.eu

Phone: +372 55 676 221

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